

**Fiche de cours 2024-2025**

**Bachelier en** Erasmus

**Bloc** 1

**Niveau CEC** 6

**Code UE** ERA429

**Nom de l'UE** Sustainable transition project

**Responsable(s)** Mariannick BOSSUT, Cécile GASPART, Fabrice GOFFINET, Silvia PAYANGARCIA, Elise SERCK, Lara VANDERSTICHELEN

**Enseignant(s)  
inervenant(s)**

**Crédits ECTS** 15.0

**Quadrimestre** 2

**Obligatoire** Oui

**Catégories compétences**

**Prérequis** N/A

**Co-requis** N/A

**Est prérequis de** N/A

**Langue** Anglais

**Acquis d'Apprentissage Terminaux** The overall objective of this project is to put into practice and/or question the knowledge acquired through the various courses of the program. It is intended as an opportunity for students to experience a 'real project', with clients, constraints and risks, a specific budget and a diverse team. This project will also help the students to develop knowledge of sustainable business practices.

**Contenu** Students will work in groups and be asked to:

- Analyse the current business model and the sustainability maturity of an organisation (real company)
- Understand their challenges on a defined topic and use this information to determine the opportunities *and* problems facing that organisation;
- Identify alternative course of actions to deal with the problems identified;
- Communicate your recommendations to that organisation and how to implement it
- Better understand the financial impact of a sustainability project within that organisation.

Students will also work specifically on **change Management Skills** as well as the following **Soft Skills**:

- Group dynamics, conflict management, group decision-making.
- Pitching & Presentation Skills: adopting the perspective of a business consultant, outlining & structuring ideas, storytelling, creating a narrative.

**Méthode d'enseignement** A project methodology will be defined and applied to structure the project (students will experiment project management approach).

This project will gather highly motivated students from different backgrounds. **This diversity must favour creativity and bring added value for project results.**

Each group will be followed and coached by EPHEC teachers

**Acquis d'apprentissage intermédiaires et/ou spécifiques** By the end of these learning activities, the student demonstrates that he or she is able to create, develop and/or optimize a sustainable business strategy, which means:

- Develop a holistic approach of the organisation;
- Define a problem statement;
- Exploit sources of information and identify the information needed to solve the problem at hand;
- Propose viable and realistic solutions;
- Structure and communicate solutions using ad hoc vocabulary linked to sustainable development (both in written report and orally);
- Defend recommendations with conviction;
- Integrate into a particular international context;
- Harness collective intelligence in group works.

**Supports de cours indispensables**

*Supports de cours indispensables, sans lesquels l'apprentissage n'est pas possible, sans lesquels l'étudiant ne peut suivre les cours de manière effective et qui sont essentiels pour la préparation de l'évaluation (ex. : exercices, TP, ...)*

Forme	Description

**Supports de cours complémentaires**

*Supports complémentaires (ex. : syllabi, ouvrages ou supports plus volumineux diffusés par la CIACO)*

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Forme	Description

**Modalités d'évaluation générales**

%	Période	Nature
30	Evaluation permanente du deuxième quadrimestre	Participation active aux activités pédagogiques en présentiel
70	Evaluation de fin d'apprentissage hors session du deuxième quadrimestre	Epreuve écrite et/ou orale

**Modalités d'évaluation spécifiques (MES)**

%	Période	Nature
Néant		

**Modalités d'évaluation de seconde session**

%	Période	Nature
100	Evaluation de seconde session	Epreuve écrite et/ou orale

**Commentaires concernant les évaluations** The access to the resits is only for students that have participated to the activities individually during the year.  
Assessment in resit period will be done individually.