

Fiche de cours 2026-2027

Bloc 1 Niveau CEC
6

Code Activité d'apprentissage ERA2012

Nom Activité d'apprentissage International Project Week

Responsable(s)

Enseignant(s) Chantal HENDRICKX, Elise SERCK

Crédits ECTS 2.0

Quadrimestre 2

Obligatoire Oui

Pondération 40.00

Catégories compétences

Prérequis N/A

Co-requis N/A

Est prérequis de N/A

Contexte Cette activité d'apprentissage fait partie de l'UE ERA201-Cross Cultural & Civic engagement (Spring) (5.0 crédits ECTS)

Code UE ERA201

Nom UE Cross Cultural & Civic engagement (Spring)

Crédits ECTS UE 5.0

Calcul moyenne UE Moyenne arithmétique

Report de note N/A

Langue Anglais

Compétences visées du référentiel

Acquis d'apprentissage intermédiaires et/ou spécifiques (Objectifs) The course aims to immerse students in a realistic international business simulation where they manage a company in a competitive global environment, enabling them to connect theory with practice, enhance decision-making skills, and develop teamwork in a multicultural context.

By the end of the International Project Week, students will be able to:

- Experience the complexity of business organizations through a gamified simulation tool.
- Consolidate theoretical knowledge through practice.
- Translate strategy into coherent and actionable decisions.
- Understand decision-making parameters, the importance of KPIs, and the cross-departmental impacts of choices.
- Collaborate effectively in multicultural teams.
- Experience interdisciplinary collaboration and recognize its value.
- Demonstrate active engagement and adaptability in a competitive and gamified business environment
- Recognize the importance of ESG and corporate responsibility in global business decisions

Contenu The CESIM Global Challenge is an online business simulation in which students take on the role of a company's management team operating in a highly competitive global market.

Throughout the simulation, students will:

- Analyze and interpret data
- Make strategic and operational decisions
- Optimize performance in a complex and evolving environment

In addition to operational and financial results, students are expected to evaluate and reflect on the sustainability implications of their decisions, demonstrating awareness of the triple bottom line (people, planet, profit)

Méthode d'enseignement • Learning by doing : experience the complexity of business organizations through a gamified simulation tool

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- Intensive format : one full week "power time" (5 days, full-time)
- Group work with mixed teams (EPHEC and Erasmus students)
- Group deliverables and presentation/defence of results

Supports de cours indispensables

Supports de cours indispensables, sans lesquels l'apprentissage n'est pas possible, sans lesquels l'étudiant ne peut suivre les cours de manière effective et qui sont essentiels pour la préparation de l'évaluation (ex. : exercices, TP, ...)

Forme	Description
Autres	Online Business Management Simulation Tool (CESIM Global Challenge)
Support de présentation	Slides covering the objectives, planning and links to useful resources online

Supports de cours complémentaires

Supports complémentaires (ex. : syllabi, ouvrages ou supports plus volumineux diffusés par la CIACO)

Forme	Description

Modalités d'évaluation générales

%	Période	Nature
100	Evaluation permanente du deuxième quadrimestre	Participation active aux activités pédagogiques en présentiel

Modalités d'évaluation spécifiques (MES)

%	Période	Nature
Néant		

Modalités d'évaluation de seconde session

%	Période	Nature
Néant		

Commentaires concernant les évaluations

Due to the specific nature of this course, which is based on intensive teamwork within the business simulation, evaluations require the student's full-time presence throughout the entire week. This activity cannot be repeated during the second examination session. Student performance will be assessed on both group deliverables and individual participation and engagement.