Innovation Camp (MTL2012)
Course Description 2026-2027

Course Information

Course Code: MTL2012
ECTS Credits: 2
Language of Instruction: English
Course Coordinator: Joris Vandendooren
Compulsory Course: Yes

Course Overview

The Innovation Camp is an intensive two-day experiential learning programme designed to immerse students in a real-world business challenge. Working in multidisciplinary teams, students develop, present and defend an innovative, sustainable and creative solution to a challenge proposed by an existing company.

Learning Outcomes

- Research, analyse and process relevant information to identify strategic business challenges.
- Develop creative solutions through collaborative brainstorming.
- Design professional and persuasive visual presentations.
- Pitch and defend projects before a jury of academics and professionals.
- Collaborate effectively within multidisciplinary teams under time constraints.

Teaching and Learning Approach

The course uses an active, project-based learning methodology that places students in an authentic professional environment and encourages problem-solving, creativity and teamwork.

Assessment

100% oral assessment. Attendance during the full two-day event is mandatory. Late arrival equivalent to half a day results in a deduction of 25% of the final grade.

Resit Assessment

Students must prepare and present a project based on a business or organisational challenge. Detailed instructions will be provided through Moodle.