

## **ERA4232 European finance**

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2 ECTS

### **Introduction & Objectives**

This learning activity is part of the EU ERA423 Finance & Taxation (5.0 ECTS credits).

The main course objectives are to present:

- New economic and financial business models (e.g. CSR, Circular Economy, Blue Economy, Donut economy)
- Analyse organisations evolving to Sustainable models (Triodos, Lombard Odier, Pimco)
- EU organisations supporting sustainable projects (EIB, ICT for Sustainable Growth)
- Financial products (types of loans, credit lines), ESG investments, Global Climate Bonds, etc.

### **Learning content**

- Introduction and brief history about Economy and Finance
- New Business Models and ethics
- Financial instruments and use within organisations
- New financial instruments
- How should Finance evolve in the near future to achieve more sustainability

### **Learning Outcome**

At the end of the modules, the expected learning results are:

- Understand the European Finance environment and available tools to use in projects
- How taxes are applied in European area and taxation modes to use for sustainable projects
- What is fundraising and how to develop a fundraising strategy for sustainable projects

### **Methodology**

The methodology and approach will be a mix of:

- Lecture sessions with theory, press review, conferences, roleplaying and case studies
- Student presentations during the courses

### **Learning material**

Slides, testimonials / entrepreneurs sharing experience, visit on the field (if possible)

## **Evaluation**

30% Continuous assessment (assignments)

70% Final exam (written or oral)