

X3013EUA Business English

3 ECTS

Objectives – Course description

The student must have reached level B1 in listening comprehension and written expression and B2 in the other three CEFR skills. Course objectives: To develop the five language skills with an emphasis on oral competence as well as understanding of the cultural (language-specific) and socio-professional context (specific to EU Public Affairs and Business Lobbying situations), in accordance with CEFR level B2.

Learning content

Vocabulary: Vocabulary and expressions relating to the following themes: job search, communication (oral presentations on an EU Public Affairs and Business Lobbying theme), negotiation techniques, interculturality, taking into account personality profiles. Introduction to the language of diplomacy and negotiation (modal auxiliaries, restrictive phrases, etc.).

Language functions: writing a CV, taking part in a recruitment interview, making an oral presentation on a topic related to EU Public Affairs and Business Lobbying (in groups), taking part in a negotiation in a multicultural context.

Learning outcome

B2 Reading comprehension: The student will be able to interpret and reformulate information from texts on contemporary issues in which the authors adopt a particular attitude or point of view, to give his/her own point of view and to apply the concepts learned.

B2 Interactional Speaking: The student will be able to take part and interact with a degree of fluency and spontaneity that makes normal interaction with a native speaker possible, especially in a negotiation session.

B2 Continuous Speaking: The student will be able to articulate expressions in a clear and detailed manner on professional or EU Public Affairs and Business Lobbying related topics. The student will be able to research independently a topic related to EU Public Affairs and Business Lobbying and to present the results of his/her research in English in a structured and professional manner while demonstrating critical thinking. The student will demonstrate the ability to contribute to the learning of their peers through research and presentation and participation in debate, with a view to co-constructing and enriching the course content.

Methodology

Oral production work in groups and individuals, including role-playing, individual or group presentations and debates. Reading comprehension work based on press articles and books.

Learning material

Slides & material provided by the lecturer

Evaluation

70% Continuous assessment in the first four months Regular questioning during face-to-face lessons

30% Continuous assessment of the first semester Work